

From: Maldoom, Edwin
Sent: Thursday, May 2, 2024 5:15 PM
To: kashif ali
Cc: Business Licence; Legister, Linda
Subject: RE: New Premises Licence Application: Flames Burger Kitchen (REF: 31577)

Good afternoon Kashif,

Thank you for coming back to me and confirming.

Consequently, given the below agreement regarding the attached annex two proposed conditions and the further amendment to the hours permitted for licensable activity, I can confirm on behalf of the Licensing Authority that I have no objection to make against the premises licence application.

Regarding amending the blue A4 notice, I don't think that is necessary. I'd advise you to email business.licence@brent.gov.uk first before doing anything else.

Many thanks,

Edwin Maldoom
Licensing Enforcement Officer
Regulatory Services

From: kashif ali
Sent: Thursday, May 2, 2024 5:03 PM
To: Maldoom, Edwin
Subject: Re: New Premises Licence Application: Flames Burger Kitchen (REF: 31577)

Good afternoon Edwin

Thank you for your email. I really appreciate your support and advice in this matter. I am in agreement with the proposed annex two conditions. I am also in agreement with the suggested hours of Sunday- Thursday 23:00-01:00 and Friday- Saturday 23:00 - 03:00.

I will also update the blue notice displayed on the shop front with the new hours and arrange for a public notice to be published in the local newspaper.

If there's anything else I need to do kindly do let me know.

Kindest regards

Kashif

From: Maldoom, Edwin
Sent: 02 May 2024 11:02
To: Kashif Ali
Subject: RE: New Premises Licence Application: Flames Burger Kitchen (REF: 31577)

Good afternoon Kashif,

Thank you for coming back to me so promptly, I really appreciate it.

From my point of view, I do have concerns regarding the terminal hour for licensable activity being 03:00 during the week (even if it has been reduced from originally applied for 05:00 terminal hour). I fully understand and appreciate your right as a proprietor of a business to try and make as much profit as you can, especially in the current financial climate.

As the Responsible Authority on behalf of the Licensing Department, my duty is to scrutinize each premises licence application paying mind to the cause and effect that this application will have on the four licensing objectives. Whilst I am satisfied that the risk factor has been inherently reduced by premises not selling alcohol, I am mindful that there could be a reasonable assumption that having a terminal hour so late during the week could undermine the licensing objective of “the prevention of public nuisance” on nearby residents, even if the premises is closed to members of the public.

Therefore, I would like to see the operating schedule reduced to the following for the provision of late night refreshment:

Sunday – Thursday: 23:00 – 01:00

Friday – Saturday: 23:00 – 03:00

There is of course much more scope and acceptance that premises are more likely to be open later outside the standard working week.

I would also be most grateful if you could let me know if you would be satisfied with taking on the attached conditions to form annex two of your premises licence. I don't believe the ones I have put forward are too dissimilar with what is already in your operating schedule and your response to my email below – I have simply translated this information into workable conditions that are proportionate, justifiable, and capable of being met.

Of course, you are free to accept, amend or reject the attached annex two conditions and amendment to the operating schedule. I would advise you to have a think, read the conditions carefully and make sure that they fit the business model. It's important to find the right balance between promoting the four licensing objectives and having conditions in place that work for you.

With that said, if no agreement can be found by way of mediation between the amended operating schedule and the proposed conditions, then I would most likely submit a formal representation against the premises licence application.

If you have any questions regarding the above, then please don't hesitate to let me know.

Many thanks,

Edwin Maldoom
Licensing Enforcement Officer
Regulatory Services

From: kashif ali

Sent: Wednesday, May 1, 2024 3:41 PM

To: Maldoom, Edwin <Edwin.Maldoom@brent.gov.uk>

Subject: Re: New Premises Licence Application: Flames Burger Kitchen (REF: 31577)

Good Afternoon Edwin

Hope you're well. In response to your two questions-

1) the premises will be closed to public and will operate as takeaway only via collection/Ubereats after 23:00.

2) in order to keep the noise level down we will not be open for public to sit in the restaurant. We will only be operating as collection/delivery.
Also there will be no music on the premises.

If there's anything else you can advise which would promote the four licensing objectives do let me know.

Kindest regards
Kashif

From: Maldoom, Edwin
Sent: 01 May 2024 13:38
To: Kashif Ali
Subject: New Premises Licence Application: Flames Burger Kitchen (REF: 31577)

Good afternoon,

I am the delegated officer of the Licensing Authority, in whose area the above-mentioned premises is situated, and who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

Having read the new premises licence application, I'm concerned that that there is not enough information within the operating schedule to ascertain how the premises will promote the four licensing objectives whilst undertaking permitted licensable activities (i.e the provision of late-night refreshment).

Therefore, I would be most grateful if you could answer the below questions, so I can put forward some conditions based on those answers:

1) I understand you have already agreed to a reduction in hours permitted for licensable activity, and subsequently the premises licence application has been amended insofar as the terminal hour for late night refreshment is now 03:00. Just as a point of clarification, are you able to confirm if the premises will remain open to members of the public to walk in until 03:00, or are you closing the premises to the public after a certain point and only selling hot food by way of delivery thereafter? (i.e., via Uber Eats, Just Eat, Deliveroo etc..)

2) What measures will you put in place to ensure that noise/disruption is kept to a minimum whilst the premises are open beyond 23:00?

There is no right or wrong answer to the above, I am just seeking further information so that I can put forward some conditions to be agreed that promote the four licensing objectives whilst also fitting the proposed business model.

Many thanks,

Edwin Maldoom